



**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

January 2024

Dear Friends of the Duneland Family YMCA,

We hope this letter finds you in good health and high spirits. We write to you as lifelong members and advocates of the Duneland Family YMCA, a place that holds a special place in our hearts and has played a pivotal role in shaping our lives. As children who grew up within the welcoming embrace of the Duneland and YMCA community, we now find ourselves returning with our own children, eager to ensure that they, too, can benefit from the transformative experiences we cherish.

Our connection with the Duneland Y spans generations. As youngsters, we participated in countless programs, from swimming and sports leagues to Friday night sock hops and group activities with school friends. These experiences instilled in us values of community, inclusivity, and personal growth that have guided us throughout our lives. The Y was not just a place for recreation – it was a cornerstone of our childhood – fostering friendships and offering us opportunities to learn and thrive.

Today, as parents, we see the same positive impact the Duneland Y has on our children, Cameron and Evan. It remains a safe haven where they can build their character, develop their talents, and forge lasting friendships. The values we learned here – respect, responsibility, and compassion – continue to shape our family and the broader community in meaningful ways.

The thing we love most about growing up in the Duneland and YMCA community is seeing everyone support one another. In fact, when you give to the Annual Support Campaign, you ensure that no one is ever turned away from the Y, regardless of their financial circumstances.

We're honored to offer our support as Campaign Co-Chairs, not only as active members but also as advocates who are willing to contribute our time, skills, and resources to help the Duneland Y continue to thrive. We believe that by harnessing the power of our community, we can ensure that future generations benefit from the same rich experiences we had growing up.

We encourage you to invest in this place of community and collaboration and consider making a meaningful gift toward our campaign goal of \$160,000. Your support will continue to positively shape the Duneland Family YMCA and provide access to this special place for all children and families.

Let us work together to strengthen this cherished institution, make it available for all, and ensure that it remains a beacon of hope, growth, and community for many years to come.

With gratitude,

The Olson Family  
2024 Campaign Chairpersons

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THIS IS WHY.**

2024 ANNUAL CAMPAIGN

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